

United Rising Youth Ambassador Program

Mandate



United Rising is a youth-based organization committed to safeguarding both the planet and its stewards, championing the rights of both humans and nature from a holistic perspective. Through research, policy recommendations, campaigns, and education, we aim to:

1. **Promote an inclusive model of governance** that upholds environmental and social justice;
2. **Manage our shared resources** in a fair and equitable manner;
3. **Empower individuals and communities** towards a more sustainable and responsible model of living.



Empowering a greater future, Rising as One

What is a UR Youth Ambassador?



A UR Youth Ambassador is a young environmental and social activist whose work aligns with United Rising's core values. Recognized as official spokespersons for UR, Youth Ambassadors represent the organization's mission and initiatives at events, conferences, and through digital platforms. They actively participate in spreading UR's message, expanding its reach, and inspiring their communities to adopt sustainable practices.

As a Youth Ambassador, you collaborate with other Youth Ambassadors, collectively forming the “UR Youth Circle”. During your one-year mandate, you will focus on a specific theme every three months, collaboratively defined by UR's team and the circle. At the end of each period, you will finalize your work through a collective initiative, creative output, or an activity you host, bringing together the insights gained over the period.

Throughout each period, you will work both individually and collectively to enhance your research skills and contribute to the project. This includes conducting research, creating engaging online content, and organizing events or activities on your own initiative. This approach aims to foster personal growth while driving meaningful contributions to the project.



Who are we looking for?



United Rising is looking for you, if you are:

- between 18 and 30 years old;
- based in the Netherlands;
- a good team player;
- willing to develop new skills, such as organization skills, planning, and public speaking;
- feeling passionate about topics related to environmental protection and human rights;
- enthusiastic about interacting with other UR members and engaging with UR's partners/network;
- available to attend meetings regularly and commit time to your role as Youth Ambassador;*
- familiar with making social media posts (is a pro).

We do not expect you to have a lot of experience as a young activist already. More importantly, you must be passionate about climate action and climate justice and willing to learn and develop yourself through your role as a youth ambassador.

*Time spent on your tasks as a Youth Ambassador may differ per week. We expect a time commitment of a few hours per week.

What are the benefits of being a Youth Ambassador for UR?



Professional skill-building: As an official UR Youth Ambassador, you will enhance your professional profile through leadership in campaigns, creation of online publications, and public speaking opportunities.

Support in activism: Through mentorship, resources, and access to UR's platforms, you will receive support in engaging in environmental and social activism to extend your impact.

Networking and Exposure: You will gain access to UR's network, partners, and fellow activists. You get to participate in our events, gain visibility for the work you do, and experience representing a non-profit organization on external events.

What are the tasks and responsibilities of a Youth Ambassador?



1. Team Expectations

- You show initiative and take action into your own hands. You reach out for help and support from your mentor whenever needed.
- We expect a proactive and open attitude towards your fellow Youth Ambassadors, with whom you will collaborate.
- Engage with UR's content & projects (by attending project meetings, community building events, and keeping up to date with UR's publications)

2. Communication Expectations

- You are in contact with your mentor frequently to evaluate progress, reflect on your work, and plan the next steps.
- You are present on UR's platforms to represent the work you are doing. For instance by making active use of LinkedIn, Instagram, or website posts (at least one per month).

3. Attendance and Participation

- Attend the General Meetings of UR that happens monthly
- Be as much present at events (organized by UR or at external events) where you engage with UR's network and meet relevant partners.
- Create an event or initiative at the end of every three-month project to harvest reflections to bring a period of three months of working on a topic to a close. Events can be hosted externally or internally.

